Delta Centre Website Privacy Policy

The Delta Centre Privacy Policy is designed to help you understand how we collect and use the personal information you provide to us and to assist you in making informed decisions when using our website as well as our products and services. This policy refers to Delta Centre as “us,” “our,” and “we”.

What information is collected?

When you visit this website you may provide two types of information: personal information you knowingly disclose that’s collected on an individual basis and website use information collected on an aggregate basis as you browse this site.

1. Personal information you provide

Registration information

When you purchase any Delta Centre products and services, you’ll submit information about yourself, your business or company, and your practices. You may also submit information when you register for our email newsletters or other downloadable information, paid or otherwise.

Email information

If you choose to correspond via email, we may retain the content of your email messages together with your email address and any responses.

2. Website use information

Like many commercial websites, this site utilises a standard technology called “cookies” (see explanation below, “What Are Cookies?”) and web server logs to collect information about how this site is used. Information gathered through cookies and web server logs may include the date and time of visits, the pages viewed, time spent at this site, and the websites visited just before and just after our site. We, our advertisers and ad serving companies may also use small technology or pieces of code to determine which advertisements and promotions users have seen and how users responded to them.

How do we use the information that you provide us?

We use personal information for administering and expanding our business activities, improving the efficacy of our marketing campaigns, providing customer service, and making available other products and services to our customers and prospective customers. Occasionally, we may also use the information we collect to notify you about important changes to this website, new services and special offers we think you’ll find valuable. You can quickly and easily notify us that you don’t wish to receive these communications by clicking the unsubscribe link which is contained in every mass email we send.

What are cookies?

A cookie is a very small text document which often includes an anonymous unique identifier. When you visit a website, that site’s computer asks your computer for permission to store this file in a part of your computer hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser’s preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites. Some of our business partners (e.g., advertisers) use cookies that originate from their sites. We have no access or control over those cookies.

How do we use information we collect from cookies?

As you use this website, the site uses its cookies to differentiate you from other users. In some cases, we also use cookies to prevent you from seeing unnecessary advertisements or requiring you to log in more than is necessary for security. Cookies, in conjunction with our web server’s log files, allow us to calculate the aggregate number of people visiting this site and which parts of the site are most popular. This helps us gather feedback in order to constantly improve this site and better serve our customers. Cookies do not allow us to gather any personal information about you and we do not store any personal information provided to us in your cookies.

Sharing information with third parties

The information we collect is used to improve the content of this site and the quality of our service, and is not shared with or sold to other organisations for commercial purposes.

That being said, your information could be shared under the following circumstances:  
We use third parties (such as mail chimp or insightly) to facilitate our business including, but not limited to, sending email and processing payments. In connection, with these offerings and business operations, these third parties may have access to your personal information for use in connection with those business activities.  
  
On rare occasions, it may be necessary to share information to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our Terms of Service, or as otherwise required by law.

Notice of new services and changes

Occasionally, we may also use the information we collect to notify you about important changes to this website, new services, and special offers we think you will find valuable. As our customer, you will be given the opportunity to notify us of your desire not to receive these offers by clicking the unsubscribe link contained in every email.

How do we secure information transmissions?

Email is not recognised as a secure medium of communication. For this reason, we request that you do not send private information to us by email. Some of the information you may enter on this site may be transmitted securely via Secure Sockets Layer SSL, 128 bit encryption services. Pages utilising this technology will have URLs that start with HTTPS instead of HTTP.

Certain disclosures

We may disclose your personal information if required to do so by law or subpoena, or if we believe that such action is necessary to (a) conform to the law or comply with legal process served on us or affiliated parties; (b) protect and defend our rights and property, our site, the users of our site, and/or our affiliated parties; (c) act under circumstances to protect the safety of users of our site, us, or third parties.

What about other websites linked to this site?

We are not responsible for the practices employed by websites linked to or from our site nor the information or content contained therein. Often links to other websites are provided solely as pointers to information on topics that may be useful to the users of our site. Please remember that when you use a link to go from our site to another website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including sites which have a link on our site, is subject to that website’s own rules and policies. Please read over those rules and policies before proceeding.

Your consent

By using this site you consent to our collection and use of your personal information as described in this Privacy Policy. If we change our privacy policies and procedures, we will post those changes on this site to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it.